October NN, 2019

Mr. & Mrs. John Smith

123 Main Street

Big City, ST 12345

Dear John and Mary,

I’m writing to you today to let you know that I will be attending Man in the Mirror’s annual gathering of its Regional Directors, Area Directors, and HQ staff for a week of training, development and fellowship the week of February 23rd, 2020. My training will be held at a Christian retreat center in Georgia.

As is customary with many organizations, continuing education becomes beneficial and necessary to stay most effective and efficient in a person’s role.

The enhanced training is an excellent opportunity to fine tune current ‘best practices’, get trained on the tools and resources recently developed by the ministry, and work with others on our 2020 goals and objectives. Your investment will allow me to further my education, maintain my ministry budget, and continue the work I’ve been called to do for the long term.

In America – there is a “men problem”. It has overwhelmed families, courts, schools, and social services. Too many men are failing in every key area of their life: their marriage, family, work and friendships. Men in churches are too often spiritually apathetic and lacking direction.

As part of the Man in the Mirror Field Team, with God’s grace, we are changing that through our work with local pastors and other leaders. That’s why this training is so important. The cost of the training, travel and lodging is approximately $Fill in correct $ estimate.

I invite you to be a part of what God will be doing here, using me as his humble servant. Would you prayerfully consider helping underwrite all or part of this cost? Every gift is greatly appreciated.

You can submit your gift online at www.MIMDonate.org/**firstlastname**. If you prefer to send a check, you can use the return envelope I’ve enclosed. Checks must be made out to “Man in the Mirror”. Please note on the check memo line my Ministry ID Code: \_\_\_\_\_\_\_\_\_\_\_\_\_ Your gift is tax-deductible and the reward is kingdom-impacting.

I do believe that God is leading and I am trusting that through generous partners like you, He will provide.

Sincerely,

(personally signed in blue ink)